



Loznica, September 26, 2023

Loznica: Presented Feasibility Study and Business Plan for the establishment and development of the Business Entrepreneurial Center and Incubator within the NESESER project

In the Youth Center of the City of Loznica, on September 26, 2023, the Feasibility Study and Business Plan for the Business and Entrepreneurship Center and Incubator in Loznica was presented. The study and business plan were developed through the project NESESER - "Newly established Start-up Enterprise SERVICES" implemented by the Development and Guarantee Fund of the Brčko District of BiH, the City of Loznica and the Institute for Development and Innovation - IRI, and co-financed by the European Union as part of the financial instrument of pre-accession assistance (IPA II) through the Cross-border cooperation program Serbia - Bosnia and Herzegovina 2014 - 2020. The contracting authority of this project is the Ministry of Finance - Department for Contracting and Financing programs from the European Union.

The feasibility study and business plan were prepared and presented by the company Milestone Solutions from Sarajevo, whose representatives pointed out the possibilities and services for tenants of the future Business and Entrepreneurship Center / Incubator defined by the NESESER application.

The Director of the Institute for Development and Innovation, Nenad Jevtović, points out that through the Feasibility Study and the Business Plan, a good foundation has been laid for the concrete implementation of the project - the establishment and development of the Business-Entrepreneurial Center / Incubator in Loznica. He pointed out that the project will soon enter its most beautiful phase of implementation, which is the launch of entrepreneurial firms by women and young people. "The infrastructure in Loznica is enviable, and I congratulate all Loznica residents on that. In addition, the human capacities that exist are huge and this is an incentive for the entire city administration to use them in the right way", said Javtović, and stated that the goal is to establish 20 companies through the project, which will have the best possible conditions for business in the centres.

Bojan Lučić, coordinator of the Loznica Youth Center, pointed out that he was particularly pleased that a large number of young people attended the presentation of the Feasibility Study and Business Plan and that during the presentation they had the opportunity to hear what services will be available to them at the Loznica Business and Entrepreneurship Center.

Among the guests present at the presentation of the Feasibility Study and Business Plan in the City of Loznica were representatives of the governmental and non-governmental sector, social and cultural life, and representatives of the cross-

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border team on the NESESER project from the Republic of Serbia and Bosnia and Herzegovina.

We remind you that the Development and Guarantee Fund of the Brčko District of BiH organized the presentation of the Feasibility Study and the Business Plan for Brčko on September 20, 2023.



Figure 1: Presentation of the Feasibility Study and Business Plan in Loznica

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Figure 2: Presentation of the Feasibility Study and Business Plan in Loznica

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