



Brčko, September 25, 2023

## Presented Feasibility Study and Business Plan for the Business-Entrepreneurial Center / Incubator - NESESER project

The Feasibility Study and Business Plan for the Business-Entrepreneurial Center / Incubator in the Brčko District of BiH were presented on September 20, 2023. The two studies are developed within project "Newly established Start-up Enterprise SERvices" – NESESER project, implemented by the Development - Guarantee Fund of the Brčko District of BiH, the City of Loznica and the Institute for Development and Innovation – IRI. The project is co-financed by the European Union within the framework of a financial instrument of Instrument for Pre-accession Assistance (IPA II) through the Cross-Border Cooperation Program Serbia - Bosnia and Herzegovina 2014-2020.

The Feasibility Study and Business Plan for the Business-Entrepreneurial Center / Incubator was developed by the expert contractors, company "Milestone Solutions" Sarajevo gathering demographic and socio-economic data for the Brčko District of BiH according to the context of the development of the Business-Entrepreneurial Center / Incubator in the District.

"Milestone Solution" representative Ermin Mujkić pointed out that the purpose of the studies are to explain which benefits business-entrepreneurial centers / incubators can bring to the local communities with a detailed analysis of the business environment, market, long-term financial sustainability and recommendations applicable through best practices – with a special focus on Brčko District.

"This way, the studies can be replicated in other localities in Serbia and BiH, which will be widely promoted, with an emphasis on young people and the development of female entrepreneurship", Mujkić said.

More than 50 local and regional political, private and civil society representatives were present at the presentation and discussed the future steps to be taken in the process of establishment of the Business-Entrepreneurial Center / Incubator in the Brčko District BiH.







































